

“Having Parallels for Desktop for our MacBook Pros allows us to save significant time and resources in switching between platforms and browsers as we develop and customize our products. Having alternative operating systems available on our laptops allows fast development and reduces switching costs when testing.”  
 - Dave Jones, Vice President of Software

Country  
United States

Industry  
Technology - Software

**Customer Profile**  
 Founded in 1986, Web Crossing, Inc. develops high-performance, flexible online collaboration software, which has been deployed to more than 15 million users worldwide, including the New York Times, Adobe, and MIT.

Each developer was equipped with more than 10 physical computers – each dedicated to a single OS – on which to test software and system configurations in multiple environments, including Windows, Linux, UNIX, Sun, and FreeBSD.

By providing each employee, including the company’s CEO, with a MacBook Pro powered by Parallels Desktop for Mac, Web Crossing was able to consolidate each developer’s numerous physical computers onto a single, standardized hardware platform without sacrificing any necessary testing environments.

Company URL  
[www.webcrossing.com](http://www.webcrossing.com)

“Parallels Desktop for Mac not only saves us money and time, but it’s also just cool software.”

- Dave Jones

### Situation

Web Crossing, Inc. develops scaleable, multi-platform online community and social networking software that enables today’s increasingly mobile professionals to create and customize virtual communities, message boards, forums, blogs, and other online collaboration tools. Founded in 1986, Web Crossing is now one of the industry’s foremost leaders with its software solutions serving such high-profile names as the New York Times, Adobe, and MIT.

The key to the company’s success is its dedication to thorough product testing to ensure the highest standards of quality. However, because Web Crossing’s multi-platform products are developed on its Mac-based development platform and deployed to such a broad range of environments, including Windows, multiple distributions of Linux, UNIX, and Solaris, a separate physical computer was required for testing each system configuration. With each developer requiring a single PC to test each operating system environment, each developer was burdened with *more than 10 individual machines*.

Furnishing each developer with so many computers quickly consumed Web Crossing’s IT budget. Worse, switching between more than 10 different individual workstations took a tremendous toll on employee efficiency and production time, which in turn impacted the quality of Web Crossing’s products.

Web Crossing desperately needed to control its IT costs and provide its developers a more efficient, flexible working environment.

### Solution

After carefully researching alternative methods of running multiple OSes, Web Crossing deployed Parallels Desktop for Mac to each of the company’s MacBook Pros. As developers consolidated their 10 computers onto their one machine without sacrificing any of their necessary testing environments, the benefits were almost immediate. No longer overwhelmed with several workstations, developers were able to test their systems and software from a single platform in a seamless, fully integrated working environment. “[Parallels Desktop’s] Coherence technology makes the transition between platforms and various browsers seamless,” stated Dave Jones, Vice President of Software.

### Benefits

By consolidating necessary testing environments onto a single workstation for each developer, Web Crossing saw a massive reduction in hardware costs. Able to create and work in nearly any testing environment on a single machine, developers were able to produce and thoroughly test their products more easily and efficiently than ever before. With production time 75% faster, product quality skyrocketed.

“Parallels Desktop is excellent,” exclaimed Jones. “It has become a standard piece of software that we use with every new MacBook Pro that we purchase.”

