

Parallels® Certification Program

Overview

Certification Program Overview

The Parallels Certification Program is designed to enable ISV partners with a process to test compatibility and provide official support for your product running in or with Parallels virtualization products. The Parallels Certification Program will help you increase customer satisfaction and market share by offering solutions certified with Parallels virtualization products.

Certified ISV products will be recognized in the Parallels Certified Products catalog.

What is Certification?

Parallels certification is a vendor support statement of compatibility between your product and a Parallels virtualization product. When you formally certify your product with a Parallels virtualization product, customers will have confidence your software is fully supported and compatible with it –further differentiating your product from competitors’.

Certification is available for software products running in or with Parallels Virtuozzo Containers, Parallels Server, Parallels Desktop for Mac and Parallels Workstation.

Benefits

Increased Visibility — Certified Products are listed in the Parallels Certified Products catalog

Marketing — Certified Product partners can use the Parallels Certified Product logo and leverage other global marketing opportunities

Increased Customer Confidence — Certification gives customers confidence to run your product with the certified Parallels virtualization product

Certification Support — Access to Parallels test licenses, self-test documents and technical support

Requirements

Membership — Enroll in the Parallels Technology Partner Program – no charge

Support Statement — Offer support to all customers using your software in or with the certified Parallels product

Certification Declaration — Grant Parallels the right to list your product as a certified product in our Certified Products catalog

Support Contact — Partner must supply Parallels with a minimum of one technical support contact for the duration of the certification

Certification Process

The Certification Program is a comprehensive, easy to follow program designed to facilitate the certification process, support you through and after it and create a deeper collaboration relation between you and Parallels.

1. Join the Parallels Technology Partner Program —no charge
2. Complete the application for certification
3. Test your product with the selected Parallels virtualization product using the 60 day product license, self-test documents and support information Parallels will send you. Optionally, testing can be performed by Parallels
4. Send test results to Parallels for approval together with the name of at least one technical support contact
5. Parallels will add your product to the Parallels Certified Product catalog and will send you the Parallels Certified Product logo for you to include in your marketing materials

Partner with The Leader

Parallels is the worldwide leader in virtualization and automation software that helps consumers, businesses, and service providers realize the benefits of optimized computing.

Founded in 1999, Parallels is a fast-growing company with 900 employees in North America, Europe, and Asia.

The Parallels family of products has gained recognition recently as the #1 software product overall on PC World’s “100 Best Products” rankings, an InfoWorld “Technology of the Year”, and one of CRN’s “10 Coolest Products”.

- Serving 10 Million Customer End Users in 125 Countries
- #1 in Desktop Virtualization (Parallels Desktop for Mac)
- #1 in OS-level Virtualization (Parallels Virtuozzo Containers)
- #1 in Server Control Panels (Parallels Plesk)
- 27 Awards in last 12 months
- 55+ Patents issued, pending
- 500+ Partnerships including Microsoft, Apple, Intel, AMD, Dell, HP, IBM
- Global company with 12 offices in the U.S., Europe and Asia. Americas Corporate headquarters in Seattle (Renton), Washington, USA, and EMEA/Asia headquarters in Frankfurt (Darmstadt), Germany.
- 900+ employees with more than 500 engineers

For more information, visit www.parallels.com



Certification Period

Certification is only valid against the current shipping version of the certified Parallels product. Certification must be performed against each major release of ours or your product. If certification is no longer obtained, you must notify Parallels within 30 days of product release and your product will be removed from the Certified Product catalog. Certification does not carry to all Parallels products and certification of each Parallels product must be completed independently.

FAQ

Q: Why should I certify my product with Parallels?

A: The Certification Program is designed to give our customers more choices of vendor supported software. Being part of the program differentiates your product from your competitors. It offers more opportunity for customer visibility.

Q: Are there fees to join the Certification Program?

A: There are no fees to join or be a part of the Certification Program. It is a benefit for any Parallels Technology Partner. *There may be fees if vendor require testing performed by Parallels.

Q: What if I have a support question or request during testing?

A: Please email all support questions to certification_support@parallels.com.

Q: What are my responsibilities as a certified product partner?

A: As a Certified product partner you are responsible for the following:

- Must be a Technology Partner in good standing
- Have at least one support person familiar with supporting your product with the certified Parallels product
- Use the Parallels Certified Product logo according to Parallels guidelines

For questions or additional information please contact certification@parallels.com.

Optimized Computing

The new Parallels' Optimized Computing vision begins with the Parallels Open Platform – an open, partnership-oriented platform that brings together desktop and server virtualization plus system and business automation for use in on-premise, on-device, hosted and software-as-a-service (SaaS) usage models.

Certified Logo



Join Now!

Parallels is excited to have you join the Certification Program!

Visit www.parallels.com/en/partners/tp/registration/ to fill out the application form and we'll contact you shortly.

If you're not sure and have a few questions, please email us at certification@parallels.com.



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